



Uniwersytet
Wrocławski

Instytut
Politologii



**Summer school on democracy: Integration vs. disintegration?
CEECs towards the European union and its challenges
11 – 20. September 2017, Wrocław, Poland**

Assignments

Assignment from Michał Kuś, Ph.D

MODULE “MEDIA PLURALISM IN CEE”

Media pluralism is frequently seen as a pillar of democracy. However, it's quite difficult to conceptualise and fully describe this phenomenon, as it consists of various elements and includes several important debates on the role of mass media in our societies.

In this context, special role and position of public service media (PSM) is frequently underlined. Well organised PSM system may strongly influence and enforce the quality of public debate in a given country. Editorial and financial independence of PSM is – in this context – necessary prerequisite, especially in times of digitalisation and growing competition on media markets.

Assignment:

Module “Media pluralism in CEE” will be dedicated to identification and assessment of the state of media pluralism and PSM position in different countries.

Students will gather and analyse data which will serve us to describe media pluralism landscape for Central and Eastern Europe.

For more details contact:

Dr Michał Kuś, michal.kus2@uwr.edu.pl

Readings list:

The concept of media pluralism: media diversity



<http://www.mediamonitor.nl/english/the-concept-of-pluralism-media-diversity/>

G. Tremblay, *Public Service Media in the Age of Digital Networks*

<http://www.cjc-online.ca/index.php/journal/article/view/3062/2812>

Lectures:

12.09.2017

1. Public service media in CEE – challenges of digitalisation – Jacek Nożewski
2. Media pluralism in CEE countries – Róża Smolak, Waldemar Sobera

Workshops:

16.09, 18.09, 19.09.2017

MATERIALS TO PREPARE BEFORE THE SUMMER SCHOOL

Each participant should gather data (from given country) regarding:

- ownership on given media market – owners of biggest media organisations, role of national and foreign capital
- structure of public service media (mostly broadcasting) organisations – Do they exist? Are they competitive (in comparison to private media)?

Students can gather data available in English or in their own languages - in electronic (files, links) or paper version (books, photocopies).



Assignment from Agnieszka Makarewicz-Marcinkiewicz, PhD

Individual and group tasks for the lectures:

1. *The origins and current paradigms of social exclusion: is social exclusion a real social issue?*
2. *Economic growth and socio-economic development in perception of EU Member States*

For more details contact: Agnieszka Makarewicz-Marcinkiewicz, PhD

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Lecture 1: *The origins and current paradigms of social exclusion: is social exclusion a real social issue?*

Individual task: Analyse the data from case study: Assistance from „A” to „Z” – Professional activation of homeless people from Wrocław Circle St. Brother Albert Aid Society

Group task: Working in a group, students have to

- build a profile of a Polish homeless person
- identify their needs
- try to design the corresponding solutions/ programs

Lecture 2: *Economic growth and socio-economic development in perception of EU Member States*

Individual task: Read and analyse chapters 1,2,3 from the book: *Prosperity without Growth Economics for a Finite Planet* by Tim Jackson

Group task: Basing on the chapter 3: *Redefining Prosperity* (as some “food for thoughts”), build your own definition of socio-economic prosperity and list the prosperity’s indicators/determinants



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Assignment from Tomasz Klin, PhD

The task consists of two parts.

- First, students need to find out and learn to an applicable extend the following categories of solving or preventing international conflicts:
negotiations, mediation, conciliation, arbitration/adjudication; collective security system, demilitarized zone, buffer zone, great power compensation.
- Second, during the summer school students are supposed to work in small groups. Their task will be to propose what solutions and how exactly should be implemented to pacify the conflict in Eastern Europe between Russia and the West (particularly NATO), which started with the annexation of Crimea.

For more details contact: tomasz.klin@uwr.edu.pl

Assignment from Karolina Borońska-Hryniewiecka, PhD

The fading appeal of EU integration: what have we done wrong and can it be revived? (Lecture and discussion)

Poland's European policy: evolution and strategic directions (Lecture and discussion)

Task to be accomplished before the arrival:

- List 4 achievements (or benefits) of the European integration that, in your opinion, are the most valuable.
- List 4 weaknesses (or disadvantages) of the European integration that, in your opinion, are the most important.
- Be prepared to argue and discuss your points.

Task to be accomplished during the school:

- In groups of 4-5 (depending on the number of participants):
- *Task question: What does the EU have to do nowadays to revive its attractiveness and regain trust?*
- Prepare a list of 2 most important postulates to improve the functioning of the EU and describe how they can be achieved in practice (i.e. Give a recipe on what has to be done and how at the EU, national and regional levels). Take into consideration economic, social, civic and cultural dimensions of EU integration. In your descriptions try to be as precise as possible (avoid statements like "EU has to be more democratic" - this can be a postulate, not a recipe).

For more details contact: kboronska@hotmail.com or summerschool@uwr.edu.pl